



NORWOOD PARK

2012-2013 Chamber of Commerce Community Guide

The Norwood Park Community Guide is the information source for new and long-term residents on local businesses as well as community and chamber events, clubs and organizations, city services, ways to contact elected officials and more. In addition to print, it also publishes online. Take advantage of this great opportunity and let this one-time advertising opportunity work hard for you for an entire year!

 Internet Link included with ads that contain a web site URL

Market Coverage

Total Distribution: 9,100*

- 8,000* copies delivered door-to-door to Norwood Park residents and businesses
- 1,100 additional copies distributed to the Norwood Park Chamber of Commerce
- Guide available on the internet for one year with links from:
www.pioneerlocal.com
www.norwoodpark.org

Guide Deadlines

February 1

Advertising sales close, Space reservations and Ad materials due

February 8

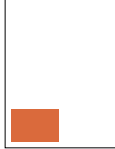

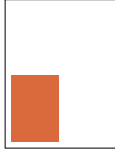


Camera ready material due (must be provided as a digital file)

February 29

Publication date

Sizes & Rates

(all rates are net)

		Members	Non-Members
	Eighth Page 3.5" x 2.375"	\$225	\$260
	Banner 7.5" x 2.375"	\$395	\$450
	Quarter Page 3.5" x 4.875"	\$395	\$450
	Half Page 7.5" x 4.875"	\$725	\$825
	Full Page 8.5" x 11" + bleed 8.75" x 11.25"	\$1,195	\$1,350

 Add Color for only \$375!

Call Your Account Executive **TODAY!**

Alicia Antonioli

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PIONEER PRESS

Premium Positions

(includes 4 color, all rates are net)

		Members	Non-Members
	Back Cover 8.5" x 11" + bleed 8.75" x 11.25"	\$1,795	\$1,995
	Inside Cover 8.5" x 11" + bleed 8.75" x 11.25"	\$1,595	\$1,795

*Source: ABC Pub Statement and U.S. Postal Service Counts • All of the standard limits of liability and disclaimers applicable to all Pioneer Press advertising shall apply to all advertising in the publication(s) referenced in this flyer, including all rate policies, contract terms and conditions and copy regulations.



PIONEER PRESS

SOUTHTOWNSTAR

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